Ministerio de Cultura





# **PROTOTyPING** Designing innovative experiences in museums

SPEAKERS CV's

## JIM VOLKERT USA

James Volkert, principal of Exhibition Associates, a firm that consults internationally with museums on exhibition and facilities development, new programs, and management. Over 35 years as a museum professional, Jim has facilitated major institutional changes: Program and architectural integration; facility staffing and operational planning, and policy development. He has broad experience and understands issues of institutional growth, new construction and architecture, exhibition development, staffing, resources, schedules, and audience demographics. He has developed more than 350 exhibitions on the arts, sciences, and history. Prior to becoming a consultant, Jim was the former Associate Director for the National Museum of the American Indian (NMAI), Smithsonian Institution, in Washington D.C.. In that capacity, he was responsible for all aspects of the completion of the new museum on the National Mall which opened September 21, 2004. This includes exhibitions, programs, architectural coordination, and visitor services. Prior to that, he was Director of Exhibitions for the National Museum of American Art. He has served as a consultant to museums nationally in the development of programs and has worked with museum programs in Argentina, Canada, Germany, Guatemala, Jordan, Taiwan, Saudi Arabia, Uruguay, and Peru. He taught exhibition development at the George Washington University for 10 years. He holds a B.A. in fine art from the University of California and an M.F.A from Art Center, College of Design.

#### BARBARA HENRY USA

Barbara Henry is principal of Barbara Henry & Associates, a consulting practice dedicated to transforming museums into welcoming, relevant, and engaging public places. For the past five years she has focused on developing a new museum model for the 21st century. Ms. Henry's previous positions included Lab Center Director and Chief Curator of Education, both at the Oakland Museum of California (OMCA). With more than 32 years of experience, her specialties include projects that serve culturally diverse urban communities and broaden public understanding of complex issues and subjects. Her areas of expertise include education and interpretation, authentic community engagement, and visitor-centered practices. She was co-editor of the publication, How Visitors Changed Our Museum: Transforming the Gallery of California Art at the Oakland Museum of California. Ms Henry has served repeatedly as a panel reviewer for the U.S. federal agencies the National Endowment for the Humanities and the Institute of Museum and Library Services, and as a panelist for many conference sessions. She holds a B.A. in Art History from UC Berkeley and a M.A.T. in Museum Education from George Washington University.

## JORGE MACCHI Argentina

Born in Buenos Aires, Argentina in 1963. Studied art at the National School of Fine Arts in Buenos Aires. In 2001 he was awarded the John Simon Guggenheim Memorial Foundation Fellowship. A selection of his solos shows: Prestidigitador, MUAC, México df, 2014, curated by Cuauhtemoc Medina; Container at Kunstmuseum Luzern, curated by Fanni Fetzer (2013), Music Stands Still at the Museum of Contemporary Art SMAK in Ghent, Belgium (2011) curated by Thibaut Verhoeven; the touring exhibition The anatomy of melancholy, curated by Gabriel Perez Barreiro at Santander Cultural, Porto Alegre, Brazil (2007), Blanton Museum, Austin, USA (2007) and CGAC, Contemporary Art Centre, Santiago de Compostela, Spain (2008); Light Music at the University of Essex Gallery, UK (2006); Jorge Macchi at Le 10Neuf, Centre of Contemporary Art, Montbeliard France (2001) and The wandering golfer at the MUHKA, Museum of Contemporary Art, Antwerp, Belgium (1998). He took part in group exhibitions at the Hammer Museum, Los Angeles (2011), Kunsthalle Mulhouse (2010), Museum of Modern Art Sao Paulo (2009), Daros Collection, Zurich (2008), Walker Art Centre, Minneapolis (2007), Drawing Centre, NY (2001). He also took part in several biennales: Liverpool 2012, Lyon 2011, Auckland 2010, Yokohama 2008, Porto Alegre 2007, Venice 2005, Sao Paulo 2004, Istanbul 2003 and La Habana 2000. He represented Argentina at the Venice Biennale 2005. He took part in Artists in residence programs in USA, Italy, Germany, UK, The Netherlands and France. Lives and works in Buenos Aires Argentina.

## LUCAS RENTERO Argentina

Born in Buenos Aires, director and founder of Eternautas. He studied History at the Universidad de Buenos Aires, and Fine Arts at the Instituto Universitario Nacional del Arte. After his graduation, he took a postgraduate course in Urban History at the Universidad Torcuato Di Tella and started working as a teacher at Instituto Summa. He has been teaching History of Buenos Aires at the IES Abroad courses and at the Tour Guiding course run by the Government of Buenos Aires. He also contributes to Encuentro TV Channel and Educ.ar (Conectar Igualdad). He co-authored Buenos Aires tiene Historia (2008) and Buenos Aires de Fiesta (2010).